



What do you get when you combine innovation and determination with a new real estate company? You get a progressive business concept that paves a new way to buy and sell homes.

EASYstreet Realty did just that in September of 2000. They found there was a need in the real estate industry for knowledgeable full-time Realtors who were highly educated in the process. Whether it was coaching a buyer, becoming an expert on area builders, or fully understanding the mortgage process, EASYstreet sought out excellence.

Indianapolis was the first office to open. Over the next few years, Las Vegas, Tampa, Charlotte and the Twin Cities (Minnesota) followed. Now, with over 120 agents and more than 6000 closings, EASYstreet is becoming a strong competitor in the national real estate industry.

EASYstreet started as a new construction buyer's agency but continued to progress. They've evolved into a full-service brokerage that can offer expertise in all areas of the real estate buying or selling process.

One of the unique advantages EASYstreet has over other real estate companies is its Information Technology System. By staying on the cutting edge of technology, they can offer their sales team speed and organization and their customers an unparalleled search process. Their website search engine can present specific answers to the most discriminating of searches.

Historically, Realtors are responsible for generating their own traffic. However, another difference with EASYstreet is the company's pioneering business model. By providing their sales agents with leads, EASYstreet's Realtors can concentrate on the servicing of clients rather than lead procurement.

EASYstreet Realtors are trained to fully understand mortgage financing. They can help anyone from the novice first-time buyer to the most experienced high-end customer find the best loan program and rate available.

None of this would be possible without the three owners of EASYstreet. Brian Holle, Chris Kukulhan and Steve Robbins have created a team of loyal and educated Realtors that are some of the highest trained in the industry. These men have a chemistry and camaraderie that allows them to share a passion for their company and co-workers. For them, overall success encompasses integrity, consistency and trustworthiness.

With original ideas, determination and careful nurturing, EASYstreet Realty's reputation will continue to be a stellar force in the real estate industry for years to come.